



WYOCITY

VISIT *Casper*

PRESS KIT

With a unique blend of outdoor recreation and city culture, there's a lot to talk about when it comes to Casper, so we're here to give you a starting point. In addition to the best Casper-only experiences, this guide includes top five lists of the city's best tourist attractions – outdoor recreation, events, dining and museums. While this is a great overview, we'd love to help you personally, so call VisitCasper at 800.852.1882.



CASPER MOUNTAIN

Situated at the base of a friendly mountain with a river running through the heart of downtown, we take advantage of being a city surrounded by so much *nature*. Here's a few of our favorite adventures, available only in Casper.

COLLEGE NATIONAL FINALS RODEO



BACKWARDS DISTILLING COMPANY



INDEPENDENCE ROCK



NATIONAL HISTORIC TRAILS CENTER



DAVID STREET STATION



FISH THE MIRACLE MILE

Casper is on the bucket lists of anglers across the globe. Whether you're casting into the famed Miracle Mile, Grey Reef or urban core of downtown, you'll find big fish and lots of 'em in Casper.

SIP ON HANDCRAFTED DRINKS AT BACKWARDS

Backwards Distilling Company makes award-winning vodka, rum and gin at its Mills facility, where you can also order handmade cocktails like the signature Big Top. Tours are available.

SEE CHAMPIONS CROWNED AT THE COLLEGE NATIONAL FINALS RODEO

The nation's top collegiate athletes visit Casper every June to compete in saddle bronc riding, bareback riding, bull riding and more.

FATBIKE EADSVILLE TRAIL

Casper is among the region's top destinations for the growing sport of Fatbiking. Eadsville Trail features groomed, marked and well-maintained paths for beginners and experts.

EXPERIENCE LIFE ON THE TRAILS AT THE NATIONAL HISTORIC TRAILS INTERPRETIVE CENTER

The Oregon, Mormon and Pony Express Trails all converged in what is now Casper. Pioneer history is an integral part of the city's story, and this museum is the best place to experience it.

JOURNEY TO INDEPENDENCE ROCK

Pioneers would carve their names into a behemoth rock as a testament to their dangerous journey. This site is a must-see for any history buff, and it's just an hour outside of Casper.

SKI BY MOONLIGHT ON CASPER MOUNTAIN

In Casper, we take a night out to new heights and lower temperatures. Gliding across 42 kilometers of groomed trails in moonlight, you'll feel like you're skiing through Heaven.

CHASE WATERFALLS IN ROTARY PARK

Garden Creek Falls in Rotary Park at the base of Casper Mountain is one of our most treasured spots. The area is easily accessible and a starting point for Casper's best hiking.

TAKE A SELF-GUIDED AUDIO TOUR ACROSS CASPER

A trip across Casper's urban trails features scenery, history, wildlife and culture. Download the free TravelStories app from Google Play or the App Store for a GPS-enabled self-guided audio tour along the North Platte River.

VISIT DAVID STREET STATION

There's a new heart downtown, and it's quickly become the driving force behind Casper's growing music, arts and culture scene.



CASPER MOUNTAIN'S EADSVILLE TRAIL

Whether there's snow covering Casper Mountain or sunbathers lounging at Alcova Lake, you'll find the diversity and beauty you expect of the great Wyoming outdoors in Casper. And with a mountain, river and lake all within 45 minutes of downtown, proximity and convenience are at a premium here.

HIT THE SLOPES AT HOGADON BASIN SKI AREA

Hogadon Basin Ski Area is a top-down style ski area with vertical drops of 600 feet and 60 acres of beginner, intermediate and expert slopes just a few minutes outside the city.

EXPLORE THE BRIDLE TRAIL

The 4.5 mile Bridle Trail begins at the base of the falls and features spectacular views of the Casper area below. The trail is well-maintained, well-marked and easy to navigate.

URBAN FLY FISHING

Discover blue ribbon trout fishing in the heart of the city. With recent estimates of 2,200 trout per mile (or about 2,400 pounds per mile), you can land the catch of a lifetime and then catch lunch.

BOAT THROUGH FREMONT CANYON

See the burnt oranges and crisp reds of the canyon walls of Fremont Canyon at Alcova Reservoir. This area is a geological mecca, haven for beach-goers and hub for climbers.

HIKE THE BRAILLE TRAIL

The absence of sight heightens the other senses, and there's no better place to experience this than hiking the Braille Trail on Casper Mountain wearing visibility-obscuring glasses.



HOGADON BASIN SKI AREA



CASPER MOUNTAIN BRIDLE TRAIL



URBAN FLY FISHING IN CASPER



FREMONT CANYON

EXPLORE MORE AT VISITCASPER.COM



HARMONY, HOPS & HOPE

As a year-round destination, there's always something happening in Casper. Centrally located within the state and home of the Casper Events Center, Lyric Theatre, David Street Station and more top venues, Casper is the Cowboy State's events hub. Here's a look at some of our favorite annual events, but visit our calendar at VisitCasper.com/events to stay up-to-date.



SLED DOG RACES

JANUARY CANINES FOR CHARITY SLED DOG RACES

Canines come from across the nation for fierce competition in sprint (6-10 miles), mid-distance (22 miles) and skijoring (1-3 dogs pulling a sled) across Beartrap Meadow on Casper Mountain.



COLLEGE NATIONAL FINALS RODEO

MAY HARMONY, HOPS & HOPE

This Wyoming-only brewfest for the 21 and over crowd features the best of the state's up-and-coming beer scene, local musicians and food vendors.

JUNE CNFR: COLLEGE NATIONAL FINALS RODEO

The west comes alive in June at the Casper Events Center during the collegiate rodeo championships. Wear your jeans and cowboy hats for this indoor rodeo with the country's best of the best.



CENTRAL WYOMING FAIR & RODEO

JULY CENTRAL WYOMING FAIR & PRCA RODEO

A carnival, parade and one of the nation's top-35 PRCA rodeos are just a few of the highlights at this event in early July that celebrates small town Americana and nostalgia.



BEARTRAP SUMMER FESTIVAL

AUGUST BEARTRAP SUMMER FESTIVAL

Regional favorites and national acts like Wynona, Steve Earle and Los Lobos have taken the center stage on Casper Mountain during one of Wyoming's biggest outdoor concerts.

SEE OUR COMPLETE EVENTS CALENDAR AT VISITCASPER.COM

Whatever flavor you're craving, Casper can satisfy. You'll find local favorites as well as global tastes all the way from the mountain out to the ever-expanding east side.



J'S PUB & GRILL



YELLOWSTONE GARAGE BAR & GRILL



HOUSE OF SUSHI



FRONTIER BREWING COMPANY

DOWNTOWN CASPER

Wonder Bar: *Newly remodeled fine dining downstairs with casual fair and bar upstairs*
Racca's Pizzeria Napoletana: *Wood-fired pizza, salads and original drinks*
Yellowstone Garage: *American food, burgers, sandwiches and live music*
Eggington's: *Breakfast, brunch and lunch*

EAST CASPER

Wyoming Ale Works: *Gastro pub with regionally-sourced ingredients and 40 beers on tap*
FireRock Steakhouse: *Fine dining steakhouse*
Firehouse Pizza Wood Fired: *Build salads and pizzas in a 1000 degree wood-fired oven*

NORTH CASPER

The Fort Saloon N' Eatery: *Robust prime rib and house-smoked barbecue*
Pump Room: *Whiskey and spirits bar with small plate food*

WEST CASPER

Silver Fox Steakhouse: *Fine dining steakhouse with casual lounge*
J's Pub & Grill: *Chef-driven gastropub fare with patio*

INTERNATIONAL FLAVORS

House of Sushi: *Modern interpretation of classic sushi and Asian dishes*
Shogun Restaurant: *Hibachi and Japanese cuisine*
Himalayan Indian Cuisine: *Authentic Indian and Nepalese food*

LIBATIONS ONLY

Backwards Distilling Company: *Handcrafted vodka, gin, rum and cocktails*
Frontier Brewing Company: *Regional and in-house beers on a self-pour tap*
Uncorked Fine Wine & Spirits Tasting Room: *Tasting room and packaged wines, spirits and beers*

NATIONAL HISTORIC TRAILS INTERPRETIVE CENTER & VISIT CASPER VISITORS CENTER

History and culture are alive and well in Casper. From our rich geological and cultural history to displays of nature and the arts, these museums offer an engaging look into what makes our city a fascinating place.

NATIONAL HISTORIC TRAILS INTERPRETIVE CENTER & VISIT CASPER VISITORS CENTER

1501 N POPLAR ST • (307) 261-7700 • nhtcf.org

Using state-of-the-art technology, this federal museum allows visitors to experience what life on the trail was like for early emigrants on their journey West.

NICOLAYSEN ART MUSEUM

400 E COLLINS DR • (307) 235-5247 • thenic.org

The NIC displays contemporary art from the central Rockies and high plains in more than 25,000 square feet of galleries, a classroom and the Discovery Center, a hands-on art studio.

TATE GEOLOGICAL MUSEUM

125 COLLEGE DR • (307) 268-2447 • caspercollege.edu/tate-geological-museum

The Tate houses a collection of more than 3,000 fossil and mineral specimens, including dinosaurs and Dee the Mammoth, an Ice Age Columbian Mammoth more than 11,000 years old.

THE SCIENCE ZONE

111 W MIDWEST AVE • (307) 473-9663 • thesciencezone.org

Science and math are on display through fun, interactive programs and exhibits with education, activities and live demonstrations for kids of all ages.

SALT CREEK MUSEUM

531 1/2 PEAKE ST • MIDWEST, WY • (307) 437-6513 x 7 • midwest.govoffice.com

Exhibits chronicle the Salt Creek Oilfields beginning in 1889, the Teapot Dome scandal of the 1920s as well as contemporary oilfield workers and their families.



NICOLAYSEN ART MUSEUM



TATE GEOLOGICAL MUSEUM



THE SCIENCE ZONE



SALT CREEK MUSEUM



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TOURISM IMPACTS

CASPER, WYOMING PRESS KIT

Tourism is an integral part of the Casper economy and community, supporting jobs, small businesses and new developments. Here are a few of the highlights, but we could talk about this all day, so give VisitCasper a call at 307.234.5362 to learn more.

845,000 OVERNIGHT VISITORS

2,540 JOBS GENERATED

\$263 MILLION TOTAL
DIRECT TRAVEL SPENDING

\$13.6 MILLION GENERATED
IN STATE AND LOCAL TAX REVENUES

\$70.8 MILLION IN EARNINGS
GENERATED BY TRAVEL SPENDING

\$1,524,525 IN
LODGING TAX COLLECTED

SEE MORE IMPACTS AT **VISITCASPER.COM**